



## How Tricerat Adds Value to Citrix Environments

### CITRIX READY SOLUTIONS

Citrix offers out-of-the-box basic print functionality with their Universal Print Driver and Universal Print Server. However, as technology continues to rapidly evolve, today's administrators confront new issues that may not be compatible with standard functionality. This level of required print support is where Tricerat steps in to provide seamless printing regardless of printer environment complexity.

As a Citrix Ready partner, Tricerat offers unique, remote desktop printing solutions to extend and enhance the printing experience for Citrix customers. With Tricerat's patented technology, a system admin can build virtual printers from one console. This means no software clutter or unruly, crash-prone driver configurations in your Citrix server farms!

### MANAGE EVERY PRINT SERVER IN YOUR CITRIX ENVIRONMENT FROM ONE LOCATION

Citrix is recognized as a leader in App and Desktop Virtualization. Adding Tricerat's pioneering print virtualization technology to the Citrix virtual mix, no matter what type of client or mobile device your workforce is on, you achieve printing success.

| FEATURE                                  | HOW TRICERAT PRINTING ADDS VALUE  |
|--|---|
| Single Console                           | Manage your enterprise wide printing from a single console. This removes the need for scripting and GPOs, allowing low level support to troubleshoot and fix print issues in your Citrix environment.                           |
| Advanced Print Features                  | Allow local client printers full, advanced features and printing preferences to be passed through to the terminal server, for use in Citrix sessions. Features could include color and duplex printing, stapling and collating. |
| Automatically Enabled Printer Assignment | Automatically assign printer drivers after installation, eliminating the need for IT administrators to be highly skilled in Citrix policy scripting.  |
| Proximity Printing/Print-On-The-Go       | Give your users access to the printers they need, when they need them. Assign printers based on location, user profile, and/or workstation.   |
| Printer Naming Scheme                    | Wide range of printer name customizations. This is a key feature for compatibility with older applications and applications not designed for use in Remote Desktop Services/Citrix.   |
| Increased Server Performance             | Improve system performance through reducing print spooler crashes. In addition, there is no client-side print delay as all spooling takes place between Terminal Server and print server, which reduces print backup.           |
| Print Job Auditing/Reporting             | Track printing consumables in order to cut costs and/or determine ROI.  |
| Cross Environment Compatibility          | Unlike out-of-the-box Citrix printing capabilities, Tricerat works across multiple platforms such as VMWare, Citrix, Microsoft, or Ericom environments, as well as physical workstations.                                       |

## ABOUT TRICERAT

At Tricerat, we believe IT admins should have more time to spend on their strategic and meaningful company initiatives, rather than on mundane tasks.

Our mission is to simplify the lives of IT administrators through automating the everyday, routine tasks associated with managing a trouble free user experience.

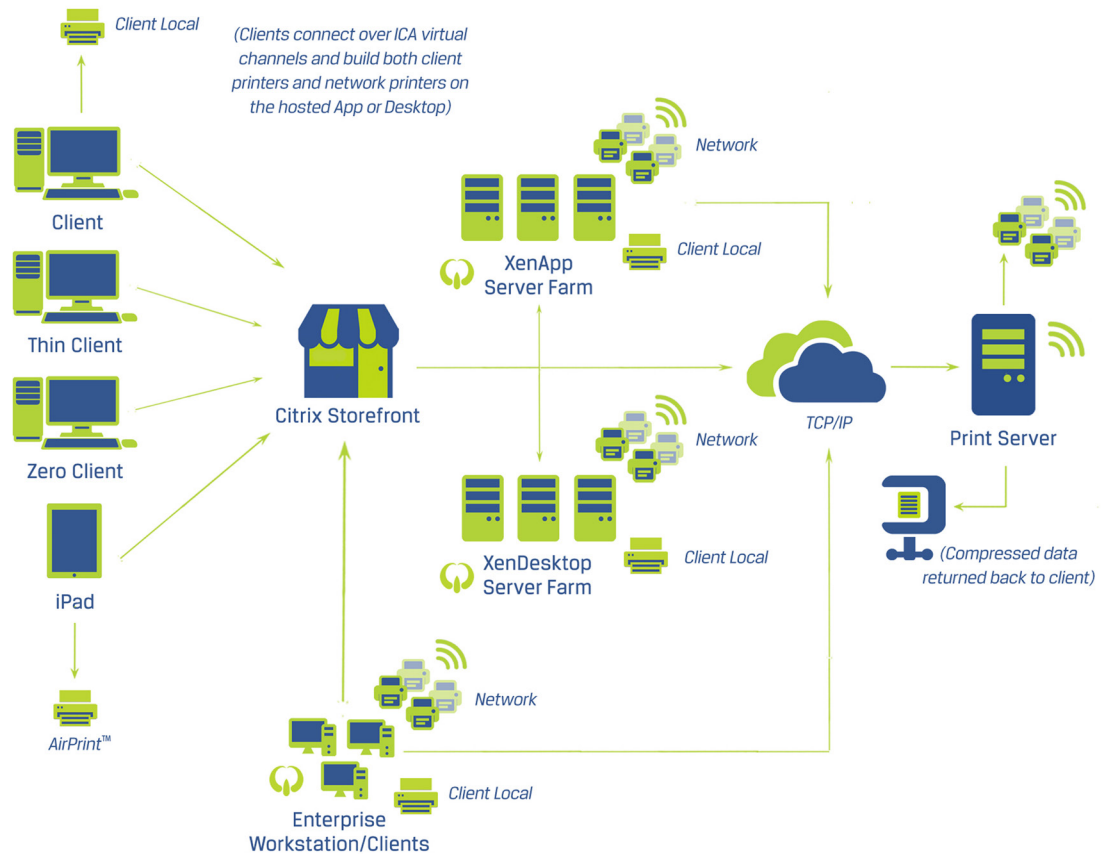
We accomplish this by delivering dependable, easy to use software tools along with our personalized, world class support and service.

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## KEY BENEFITS

- » No Terminal Server print drivers to manage.
- » Increase performance by reducing login times and spooler crashes.
- » Decrease time spent managing print servers by reducing compatibility issues.
- » Removes the complexity and confusion in enterprise print management.
- » Allow end users to print in a variety of environments, from various devices.
- » Print from:
  - ✓ Follow Me printing
  - ✓ Secure printing
  - ✓ Citrix XenApp, XenMobile XenDesktop and more
  - ✓ VDI sessions
  - ✓ iOS devices
  - ✓ Android devices
  - ✓ Thin clients
  - ✓ Google Cloud Print apps

## HOW IT WORKS



## CALL TODAY TO SCHEDULE A FREE TRIAL!

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